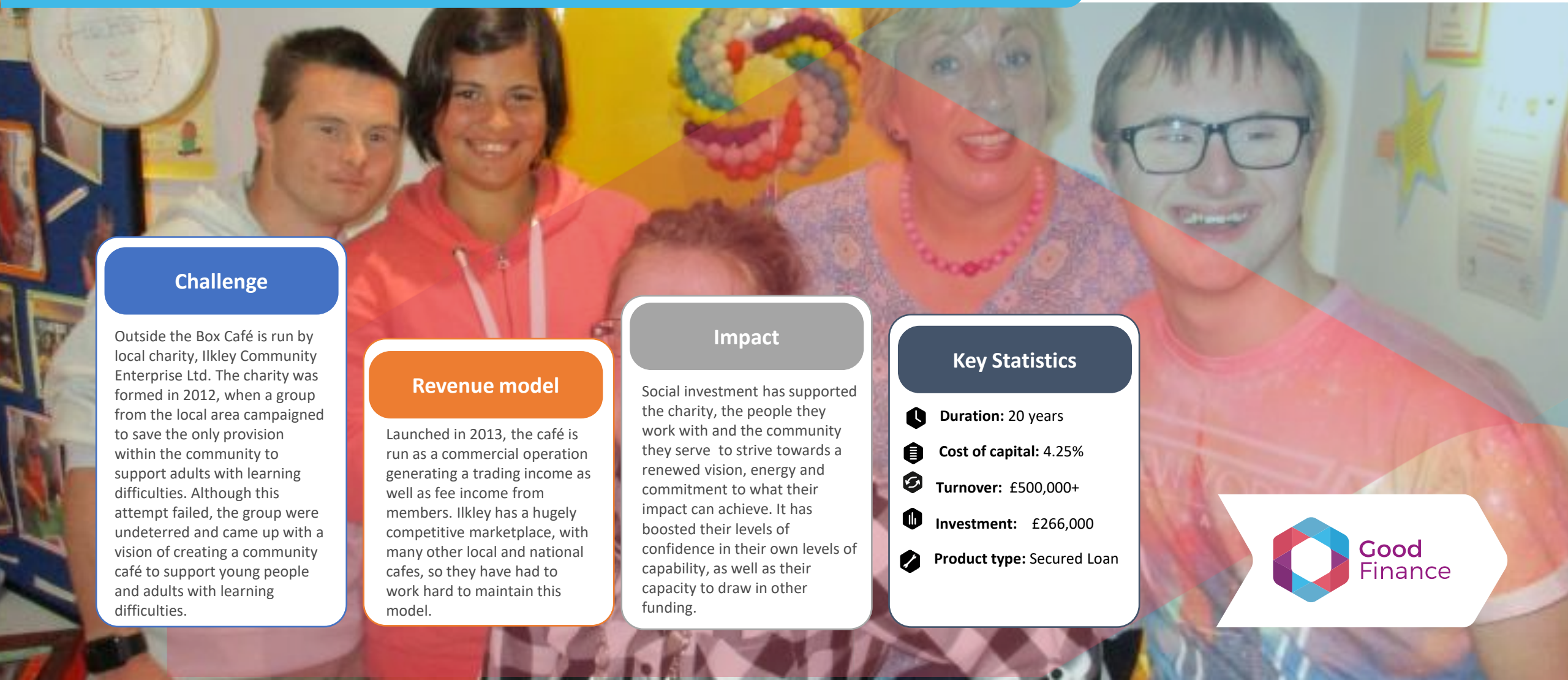




# Outside The Box



## Challenge

Outside the Box Café is run by local charity, Ilkley Community Enterprise Ltd. The charity was formed in 2012, when a group from the local area campaigned to save the only provision within the community to support adults with learning difficulties. Although this attempt failed, the group were undeterred and came up with a vision of creating a community café to support young people and adults with learning difficulties.

## Revenue model

Launched in 2013, the café is run as a commercial operation generating a trading income as well as fee income from members. Ilkley has a hugely competitive marketplace, with many other local and national cafes, so they have had to work hard to maintain this model.

## Impact

Social investment has supported the charity, the people they work with and the community they serve to strive towards a renewed vision, energy and commitment to what their impact can achieve. It has boosted their levels of confidence in their own levels of capability, as well as their capacity to draw in other funding.

## Key Statistics

- Duration:** 20 years
- Cost of capital:** 4.25%
- Turnover:** £500,000+
- Investment:** £266,000
- Product type:** Secured Loan

