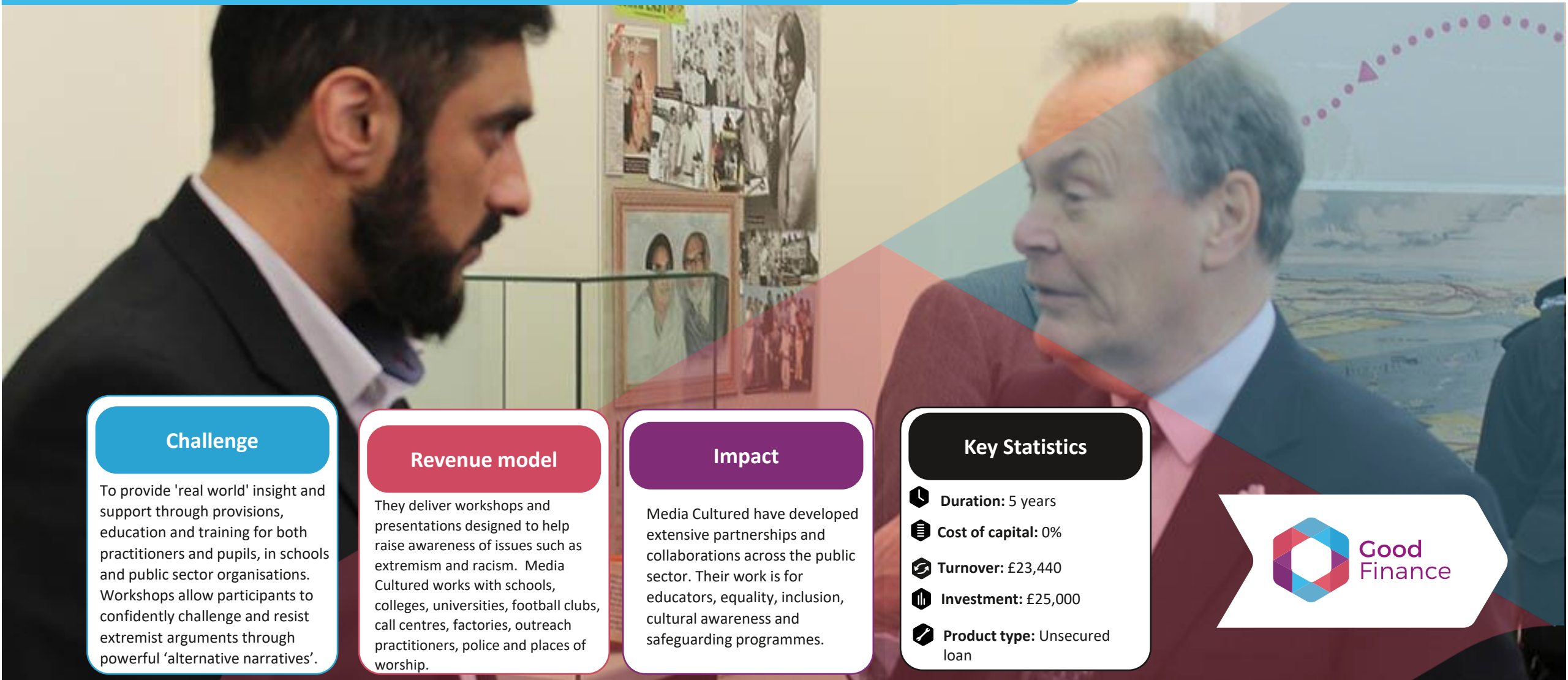




# Media Cultured

Media Cultured – Promoting Unity



## Challenge

To provide 'real world' insight and support through provisions, education and training for both practitioners and pupils, in schools and public sector organisations. Workshops allow participants to confidently challenge and resist extremist arguments through powerful 'alternative narratives'.






## Revenue model

They deliver workshops and presentations designed to help raise awareness of issues such as extremism and racism. Media Cultured works with schools, colleges, universities, football clubs, call centres, factories, outreach practitioners, police and places of worship.

## Impact

Media Cultured have developed extensive partnerships and collaborations across the public sector. Their work is for educators, equality, inclusion, cultural awareness and safeguarding programmes.

## Key Statistics

-  **Duration:** 5 years
-  **Cost of capital:** 0%
-  **Turnover:** £23,440
-  **Investment:** £25,000
-  **Product type:** Unsecured loan

