



Gro-Organic C.I.C.

www.gro-organic.co.uk



Challenge

Being outdoors has huge benefits for both mental and physical wellbeing. There are many outdoor spaces in communities across the Midlands that are unloved and in need of transforming to be enjoyed by all. The improvements of these spaces provide opportunities for education, employment and social interaction on land.

Revenue model

The investment has been funded through The Resonance SITR Fund. It will be repaid through income generated by Gro-Organics' range of services which include mentoring services, community gardening day services and commercial and public landscaping projects.

Impact

For every pound that a client spends, Gro-Organic delivers £25 of social value. For the duration of the investment, Gro-Organic plans to expand its mentoring team with mentoring programmes being accessible to schools, prisons and pupil referral units. The landscaping team will be a focus for growth, with a new apprentice and landscape gardeners to service more commercial enquires. The investment will enable Gro-Organic to purchase new equipment and a vehicle to

Key Statistics

- Duration:** 6 years
- Cost of capital:** 7% pa
- Turnover:** £400k + pa
- Investment:** £150,000
- Product type:** Social Investment Tax Relief

