



Citizen Coaching & Counselling

<https://citizencoaching.com/>



Challenge

We have taken social investment to meet the challenge of both, the rising number and the increasing complexity of clients who are presenting to us. The investment enables us to expand our physical delivery space, create additional online capacity, move into new areas of work, employ more therapists and ensure our current team grow and develop through on-going professional development.






Revenue model

We work with private individuals, companies who purchase counselling for their employees and as part of the Living Well Consortium to deliver counselling services with contracts with NHS and other local agencies. We sell goods to not-for-profit and for-profit businesses, individuals and public sector bodies.

Impact

The investment from Resonance in March 2021 will ensure that we can continue to meet the increasing challenges and demand for mental health services in these troubling times. It allows us to both expand on what we are currently doing, adding increased capacity, and preparing for new challenges ahead by working in an innovative way.

Key Statistics

-  **Duration:** 6 years
-  **Cost of capital:** 7.57%
-  **Turnover:** £650,000
-  **Investment:** £125,000 + £90,550 grant
-  **Product type:** Social Investment Tax Relief; Grant

