

MiMe Heuristics CIC

MiMe Heuristics CIC trading as The Wildings established a new, specialist independent school in Devon for children with Social, Emotional, and Mental Health needs.

CHALLENGE

Thousands of young people across the UK are being failed by the existing education system due to the inability to cater to individual needs of each child.

SOLUTION

We have created a school that operates on a not-for-profit basis, meeting the individuals where they are, accommodating complex needs and focusing on giving these kids the life they deserve.

REVENUE

We generate revenue by providing contracts to Local Authorities. Recently, another Ofsted inspection enabled them to double their capacity from 5 to 10.

OUTCOME

The school prioritises genuine, trauma-informed practice and education to create better outcomes for children, while reducing short term education and longer term social costs for the tax payer.



6 Years
Duration



7.5%
Cost of Capital



£0
Turnover
(Start-up)



£150K
Amount
invested



**Blended
Finance and
Unsecured
Loan**

resonance



**KICKSTART
BUSINESS**

